The Department of Kinesiology and Physical Education in McGill University’s Faculty of Education is pleased to announce the call for applications for the Bloomberg Manulife Prize for the Promotion of Active Health.

This important annual academic prize – valued at $50,000 CDN – will recognize an investigator whose research has contributed to understanding how factors such as physical activity, nutrition and psychosocial context influence personal health and well-being, and whose work has had a positive impact on the behavioural and lifestyle choices of North Americans.

The recipient of the Prize will receive the funding as a research grant to further enhance his or her work.

The recipient will be invited to deliver an address at The Bloomberg Manulife Lecture, in Toronto, and to participate in a moderated discussion in Montreal at McGill University. In addition, the winner will be invited to participate in media interviews to discuss his/her research and to meet with academics at McGill and the McGill University Health Centre-related research institutes.

Please visit the prize website (www.mcgill.ca/bloomberg-manulife) for more details and for information about previous year’s winner.

In order to be eligible, candidates for the Bloomberg Manulife Prize must hold an academic or clinical-academic appointment and be actively conducting research at a North American university, in a campus or hospital setting.

Each candidate must submit a complete application package prior to the established deadline. In addition to a curriculum vitae, this package will include a detailed statement outlining past and ongoing research, describing how his or her research enhances personal health and well-being, and, in particular, the depth and scope of positive impact their research has had for the promotion of active health and/or the prevention of illness.

Past winners of the Bloomberg Manulife Prize are not eligible to re-apply.
**Criteria**

The successful candidate is expected to have demonstrated:

- An outstanding research record evidenced by peer-reviewed scientific publications, patents and/or products and academic presentations

- Successful translation of research findings and outcome into initiatives/actions which have had a positive impact on individuals, a set of individuals or a population with respect to prevention of illness or promotion of healthy living

**The Jury**

The jury is chaired by the Dean of the Faculty of Education at McGill University. Members of the jury are distinguished academics who have demonstrated continued contribution to the advancement of knowledge related to the promotion of health and well-being through healthy lifestyles and its translation to action. Many of them are active members in important national or international research organizations related to active health.

**How to Apply**

To apply for the **Bloomberg Manulife Prize**, please submit the application package via e-mail to: bloomberg-manulife@mcgill.ca. The deadline for receipt of applications is **May 15, 2013**.

Applications will be considered and retained for a two-year period unless otherwise requested. The application can be 'self-nomination' or 'nomination by a third party'. Each application should include (pdf, doc or docx):

1. Curriculum vitae that includes a publication list of peer-reviewed journal articles and book chapters from the last five years.

2. A detailed impact statement (maximum 2,000 words) outlining candidate's research conducted within the past five years, indicating the breadth and depth of how it leads to enhanced personal health and well-being, and, in particular, the positive impact it has had on behavioural change leading to the prevention of illness and/or promotion of active health.

3. Three letters of support, if self-nominated, from individuals who the candidate has not collaborated or published with in the last five years, demonstrating depth of impact and influence.

4. Three letters of support, if nomination by a third party, including a letter from the nominator.
The engine driving research at McGill in the areas of physical activity, health and well-being is the Department of Kinesiology and Physical Education, in the Faculty of Education. Its researchers are spearheading exciting new initiatives aimed at optimizing health and physical activity practices among young people and adults, promoting healthy physical and mental aging among older Canadians, and enhancing the quality of life for those with chronic disease.

The Department has strong teaching and collaborative research links with several McGill partners including members of the McGill University Health Centre (MUHC) and other McGill-affiliated hospitals, the prestigious Montreal Neurological Institute, as well as McGill-related academic units. These include the University’s world-renowned Faculty of Medicine, the School of Physical and Occupational Therapy and the School of Dietetics and Human Nutrition.

Thank You

Lawrence S. Bloomberg, C.M., O.Ont.

and

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